

Minutes: MSPA Regular Board Meeting March 2, 2023

The next MSPA Board Meeting is scheduled for April 6, 2023
8:30 am via zoom

Meeting was called to order at 8:35am

Minutes of the Feb 2, 2023 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village Kids)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Connor Sobczak-Grayson (Grayson's Tune Town)-Treasurer; Maureen Palacios (Once Upon A Time) Board member at Large; Mark Pedersen (Moo Moo Mia) Board Member at Large; Steve Pierce (Communications Administrator/Film Liason); Officer Varooj Karibyn (GPD) ; Lt. Alex Krikorian (GPD); Aaron Ziegler (GPD); Ani Pogossian (CoG); Molly Burke (MVCCC); Scott Mellon (GWP); Brian Salazar (GWP); Yazden Emrani (CoG); Tad Dombrowski (CoG); Sarkis Oganesyanyan (CoG).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale

- Parking Commission: Tad Dombrowski, Scott Mellon, Brian Salazar and Yazdan Emrani (CoG) presented the Lot 3 Electric Vehicle Chargers and Carport Test Pilot Program. The MSPA mentioned that Lot 3 is long overdue for repairs and updates.
- Ani Pogossian (CoG) presented the program that "Highlights Businesses" in Glendale. Gigi Garcia reviewed the Art Installation Project presented by the Glendale Arts and Culture Commission.

Glendale PD:

- Lt. Krikorian reported that the Chief would like to meet in person at some point; Officer Karibyan reported that the new home for the COPPS station will be at the Citibank building. The details are being finalized.

MVCCC:

- Molly Burke announced the opening of the 30-year time capsule will be held at the Montrose Library 3-18-23 at 5:00 p.m. The "Egg My Home" event returns on Easter. Brewfest is on for 4-30-23.

Contractor Reports:

- Dale Dawson (Business Administrator):
- MSPA February 2023 Treasurer's Report to follow
- 3-31-23 is the deadline to pay 2022 assessments.
- Dale Dawson (Events Coordinator) Dale reviewed the events of 2023.
- Spring Wine Walk is scheduled for Sat. 4-22-23; Steve and Dale will be talking to merchants to solicit more participation.
- Kids N Kritters Day is Sunday May 7, 2023
- Arts & Crafts Festival June 3rd and 4th 2023. 188 vendors juried in: goal is 225.
- 136 paid

- Steve Pierce (Communications Administrator):
- Steve requested again the MSPA's policy position on what merchants can and cannot put out on the sidewalk.
- Steve and Dale will be talking to Merchants to encourage more participation in the Spring Wine Walk; focus is on the wine tasting and not so much on food.
- Dale and Steve will be working on the "MSPA Welcome Packet" to make changes and update.
- Holiday House Interiors will be closing their storefront and going online only.
- Steve Pierce (Filming Liaison): updated filming requests. Only 1 request in Feb for the Montrose Bowl which is still under construction.
- Updates to the "Filming in Montrose" section on the MSP website are near completion.
- A new updated MSPA Board photo needs to be taken.

Committee Reports:

Harvest Market:

Gigi Garcia discussed postcards, kids area and musicians.

Marketing:

Connor Grayson (Committee Chair) presented a Marketing Committee Meeting recap on the subject of new Spring Pole Banners , the Art Installations and MSP merchandise.

Meeting Adjourned at 10:00 am